

BETTER BALLOT IOWA

betterballotiowa.org

Campaign Coordinator (Organizer)

Part-Time Contract • 20 Hours/Week • Iowa-Based

About Better Ballot Iowa

Better Ballot Iowa is building a grassroots movement to give every Iowan a stronger voice in our elections. We educate voters, organize volunteers, engage legislators, and advocate for practical election innovations that give voters more choices and better representation. Our goal is to pass statewide implementation of **Voting 2.0**—single open primaries and ranked choice voting—by 2030, giving every Iowan a more representative, competitive, and voter-centered election system.

We're at a pivotal moment in our efforts. As our supporter network grows, so does the need for a stronger grassroots organization. We're expanding our paid staff to help organize volunteers, mobilize supporters, and build the statewide movement needed to achieve Voting 2.0.

The Role

We're looking for an organized, energetic Campaign Coordinator to help grow our supporter network, mobilize volunteers, strengthen our grassroots campaign across Iowa, and support our fundraising. You will often be the first person many Iowans meet when they connect with Better Ballot Iowa.

What You'll Do

Citizen Awareness & Outreach Coordination

- Coordinate events and logistics for canvassing and speaking engagements
- Support community outreach efforts to expand BBI's visibility across Iowa
- Work with the communications team in its role of outreach and education

Supporter & Volunteer Engagement

- Welcome, train and follow up with new supporters and volunteers
- Coordinate volunteer activities and communications
- Develop and maintain educational materials for supporters
- Help execute statewide voter education campaigns

Legislative Engagement Assistance

- Organize volunteer outreach during elections and legislative sessions
- Track and maintain records of legislator stances on relevant issues
- Support endorser relationship management and coordination with lobbying partners
- Coordinate events including Advocacy Day at the Iowa State Capitol

Fundraising Operations

- Manage donor outreach logistics and contact lists
- Execute fundraising emails on behalf of the Fundraising Lead

What You Bring

- 2–5 years of experience in campaign work, community organizing, or nonprofit operations
- Iowa residency strongly preferred
- A working knowledge of Iowa's political and civic landscape
- Ability to manage multiple priorities and work across teams without direct authority
- Strong written and verbal communication skills
- Familiarity with donor databases, email platforms, or CRM tools is a plus
- Genuine commitment to election innovation and civic engagement in Iowa
- Availability for occasional evenings and weekends as campaign needs require

Role Details

- Schedule: Part-time, 20 hours/week with flexibility for evenings and weekends
- Reports to: Benjamin Allen, Executive Director
- Serves all four pillar leaders based on campaign priorities
- Pay range is \$28 - \$33/hour
- This is a grant funded position with an initial term of one-year.

How to Apply

To apply, please send a resume and a brief cover letter explaining your interest in election innovation and your relevant experience to:

hiring@betterballotiowa.org

Applications are reviewed on a rolling basis. We encourage you to apply early.